Gallup Pakistan



H.45, ST.52 F-7/4 Islamabad 44000 Pakistan

Phone: +92-42-5858760, 5830547

Fax: +92-42-6830814

Established in 1980, one of the country's oldest and largest research institutions, Gallup Pakistan is a full service research organization having offices and field network throughout Pakistan.In Consumer Research it is one of the market leaders in Media studies providing the country's only TV rating services, advertising monitoring service and ad hoc media research, besides being a major provider of Mystery Shopping and Third Party Evaluation Studies.Well known for its experience and integrity Gallup Pakistan is one of the country's most respected opinion and socio-economic research organizations, widely quoted in national and international journals. We have an expertise and a detailed experience of research on Small and Medium Enterprises in the manufacturing, services and trade sectors as well as in small and micro-credit markets.

Contact Person: Aleena Aziz

Business Type: Others Designation: Others

<u>Visit Website</u> <u>Send Message</u> <u>Email Friend</u>

