## **Topline Branded SMS Marketing Services**

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Topline Branded SMS is well aware of the confusion and challenges faced by small and medium business while reaching to their clients and target audience through

branded sms service. Very few are well aware with sms gateway connectivity and

sms API's while others rely more on bulk sms service provider. Due to lack of

response or slow sms broadcasting speed or failures in messages, sms campaigns

are badly hurt which in turn hurt the overall marketing campaign of the client.

Therefore we at Topline Branded SMS take care of these issues faced by our clients. Pakistan is a country with huge business potential and much of the businesses are

still in their nascent phase. To grow them, businesses resort to marketing. And till

now branded sms marketing service is of the most effective form of communication

than many other marketing platforms such as Facebook or Google ads. If compared,

sms marketing prices are much cost effective than FB boos or Google Ads.

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